



The National Music Festival

at Washington College

P.O. Box 284
410.778.2064

Chestertown, MD 21620
www.NationalMusic.us

info@nationalmusic.us

Festival Guide Advertisement Order Form 2015

The National Music Festival will present **over 30 concerts** and 200 free open rehearsals during the **2015 season, May 31 - June 13**. Your advertisement will appear in the printed Festival Guide, an elegant, information-packed book of approximately 60 pages. The Guide will be distributed to all musicians (~150 from all over the world), visiting chorus members (~100 from Maryland and Philadelphia), Festival Pass-holders (~200), and musician hosts (~100 local families), and will be available for purchase at the concerts. Most audience members purchase a copy and keep it as a souvenir of the Festival experience. Your advertisement is expected to reach **over 1,000 people**. All advertisers will also be **listed on the Festival website** (including a link to your website, if applicable), which will expand the reach and impact of your advertisement.

Please complete this form and return it to the address below with your check, or email this form to NatMusicFestival@aol.com. The deadline to submit your camera-ready advertisement and payment is **April 15, 2015**. The proceeds from the sales of advertisements help OuterArts, Inc, a 501(c)(3) nonprofit organization which operates the National Music Festival, provide **full tuition scholarships** to all apprentices. If you would like us to create your advertisement, please email NatMusicFestival@aol.com for a fee estimate no later than April 1, 2015. Payment plans are available (full page and inside covers only). Advertisements must be submitted in PDF format.

Business Name _____ Business contact person _____

Address _____

Email _____ Phone number _____

<u>Ad size</u>	<u>Rate (B&W/Color)</u>	<u>Ad Description</u>
_____ ¼ page	\$250 (B&W only)	3.75" x 5" (vertical)
_____ ½ page	\$450/\$650	5" x 8" (horizontal)
_____ Full page	\$850/\$1,050	8" x 10.5"
_____ Inside Cover	\$1,500/\$1,800	8" x 10.5"
_____ Inside Back Cover	\$1,250/\$1,550	8" x 10.5"

_____ Check enclosed _____ Bill me (payment due by May 1, 2015)

Business Signature _____

Make check payable to National Music Festival and remit to:
National Music Festival, P.O. Box 284, Chestertown, MD 21620
NatMusicFestival@aol.com ~ 410.778.2064

Ads may also be submitted via our website: <http://nationalmusic.us/get-involved/advertising/>